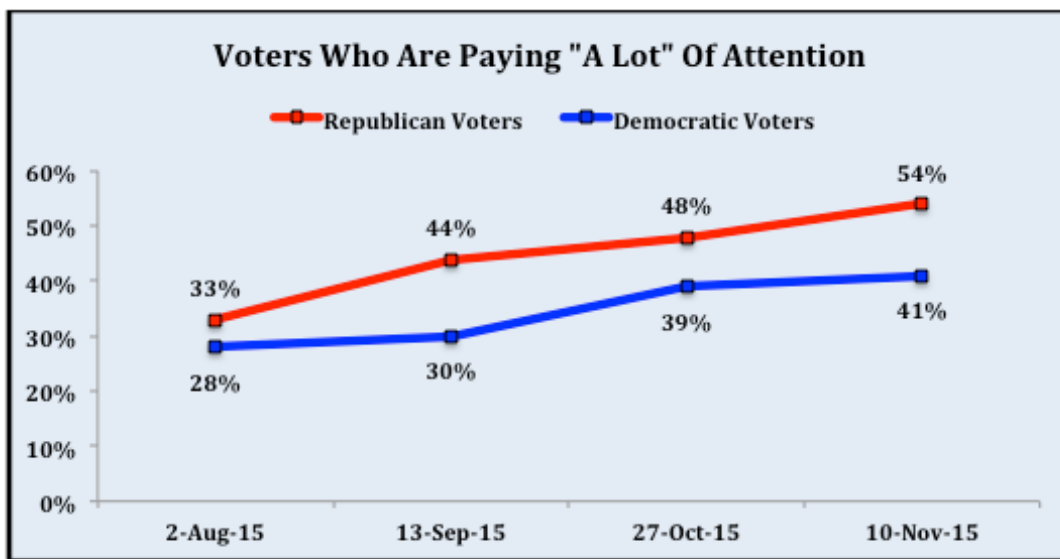


Hillary Clinton Struggles With Voter Apathy: Though former Secretary of State Hillary Clinton remains the presumptive nominee for the Democratic Party, she has struggled to get her party to pay attention to her campaign. In a November 10th CBS News/New York Times [poll](#), only 43% of likely Democratic voters said they would “enthusiastically support” Mrs. Clinton if she becomes the Democratic nominee, down from 48% in September.

Mrs. Clinton’s struggles are further compounded by her party’s relative apathy towards the presidential race. The same poll shows that only 41% of Democratic-leaning voters are paying “a lot” of attention to the 2016 Presidential campaign compared to 54% of Republican-leaning voters.

The disinterest towards Mrs. Clinton is likely due in part to her low net favorability. In a November 4th Vox Populi Polling [poll](#) in the key battleground states of Colorado, Florida, Iowa, Nevada, Ohio and Virginia, 34% of voters had a favorable opinion of her while 56% had an unfavorable opinion.

The lack of interest towards Mrs. Clinton will be a significant obstacle for her campaign, especially with her trailing a general Republican candidate 40% to 52% in the Vox Populi battleground polls. To win the general election, she will need to both have strong voter turnout and pick up Independents, a particular challenge as former Vermont Senator Bernie Sanders and his supporters draw her to the left on key issues. Mrs. Clinton may have a clear path to the Democratic nomination, but there are many obstacles to the presidency.



Source: CBS News/New York Times